



Snail, Inc. Releases Bellwright Demo at Steam Next Fest

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CULVER CITY, Calif., June 27, 2023 (GLOBE NEWSWIRE) -- Snail, Inc. (Nasdaq: SNAL) ("Snail"), a leading, global independent developer and publisher of interactive digital entertainment, today announces that one of its gaming studios, Donkey Crew, launched a demo of *Bellwright* at Steam Next Fest, a renowned week-long celebration event running from June 19 to June 26, which features hundreds of free, playable game demos.

Bellwright, the upcoming project from Donkey Crew, is a medieval action survival game that places the power of settlement creation and expansion at players' fingertips. The immersive gameplay invites players to spearhead a rebellion, unearth familial secrets, liberate oppressed territories, assist beleaguered villagers, and enlist support for their cause while grappling with the mysteries of a forsaken past. The interactive universe of *Bellwright* challenges players to strategically command their troops, demonstrate courage in combat, and solidify their legacy amongst their kinsfolk.

Steam Next Fest is a week-long celebration hosted by the Steam platform. It offers players and fans a chance to engage with new game demos, bookmark future game purchases, interact with developers, tune into live streams, and garner comprehensive information about upcoming Steam games. By the end of the Steam Next Fest, *Bellwright* has become the #4 most popular game among 1,200+ showcased demos.

Jim Tsai, Chief Executive Officer of Snail, commented, "The forthcoming launch of *Bellwright* represents an exciting time for us. Our participation in the Steam Next Fest not only offers Donkey Crew an invaluable platform for enhancing visibility and gathering insightful player feedback, but also increases *Bellwright*'s exposure and broadens its user base on the Steam platform. Our unwavering dedication to incorporating feedback from our player community serves as a testament to our commitment in providing a gaming experience that is both unrivaled in quality and deeply immersive."

About Snail, Inc.

Snail is a leading, global independent developer and publisher of interactive digital entertainment for consumers around the world, with a premier portfolio of premium games designed for use on a variety of platforms, including consoles, PCs and mobile devices.

Forward-Looking Statements

This press release contains statements that constitute forward-looking statements. Many of the forward-looking statements contained in this press release can be identified by the use of forward-looking words such as "anticipate," "believe," "could," "expect," "should," "plan," "intend," "may," "predict," "continue," "estimate" and "potential," or the negative of these terms or other similar expressions. Forward-looking statements appear in a number of places in this press release and include, but are not limited to, statements regarding Snail's intent, belief or current expectations. These forward-looking statements include information about possible or assumed future results of Snail's business, financial condition, results of operations, liquidity, plans and objectives. The statements Snail makes regarding the following matters are forward-looking by their nature: growth prospects and strategies; launching new games and additional functionality to games that are commercially successful, including the launch of ARK: Survival Ascended, ARK: The Animated Series and ARK 2; expectations regarding significant drivers of future growth; its ability to retain and increase its player base and develop new video games and enhance existing games; competition from companies in a number of industries, including other game developers and publishers and both large and small, public and private Internet companies; its relationships with third-party platforms such as Xbox Live and Game Pass, PlayStation Network, Steam, Epic Games Store, the Apple App Store, the Google Play Store, My Nintendo Store and the Amazon Appstore; expectations for future growth and performance, including with regard to Donkey Crew and Bellwright; and assumptions underlying any of the foregoing.

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