Snail, Inc. Announces Participation of ARK: Survival Evolved in Upcoming DEDsafío Event

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CULVER CITY, Calif., July 11, 2023 (GLOBE NEWSWIRE) -- Snail, Inc. (Nasdaq: SNAL) ("Snail"), a leading, global independent developer and publisher of interactive digital entertainment, today announced that ARK: Survival Evolved will be featured in the online competitive game event, DEDsafío, scheduled for July 12, 2023.

DEDsafío is a series featuring Latin American and Spanish streamers and is organized by renowned Mexican video game influencer, ElDed. Initiated in 2021 with DEDsafío Minecraft, the series has featured various games including Minecraft, League of Legends, Rocket League, PUBG, Valorant, COD: Warzone, Fortnite, and Fall Guys.

Each DEDsafío event involves content creators participating in a progression of challenges that increase in complexity. The upcoming DEDsafío event will spotlight ARK: Survival Evolved, with about 50 new and existing streamers expected to participate under the aegis of ElDed. The competition unfolds on a custom server, featuring specific mods for the series, with the aim of enduring and ultimately conquering all the presented challenges.

ElDed, a Mexican streamer based in the United States, has established himself as a major influencer in the global gaming community, boasting 5.5 million followers on Twitch and an impressive total of 11 million subscribers across his two YouTube channels.

Jim Tsai, Chief Executive Officer of Snail, expressed his enthusiasm, "We are thrilled that ARK: Survival Evolved will be featured in the upcoming DEDsafío event. Our commitment is to ensure our games remain accessible and engaging to different regions and communities globally. We look forward to future opportunities to participate in similar vibrant events featuring our long-standing ARK franchise and other games in our portfolio."

About Snail, Inc.

Snail is a leading, global independent developer and publisher of interactive digital entertainment for consumers around the world, with a premier portfolio of premium games designed for use on a variety of platforms, including consoles, PCs and mobile devices.

Forward-Looking Statements

This press release contains statements that constitute forward-looking statements. Many of the forward-looking statements contained in this press release can be identified by the use of forward-looking words such as "anticipate," "believe," "could," "expect," "should," "plan," "intend," "may," "predict," "continue," "estimate" and "potential," or the negative of these terms or other similar expressions. Forward-looking statements appear in a number of places in this press release and include, but are not limited to, statements regarding Snail's intent, belief or current expectations. These forward-looking statements include information about possible or assumed future results of Snail's business, financial condition, results of operations, liquidity, plans and objectives. The statements Snail makes regarding the following matters are forward-looking by their nature: growth prospects and strategies; launching new games and additional functionality to games that are commercially successful, including the launch of ARK: Survival Ascended, ARK: The Animated Series and ARK 2; expectations regarding significant drivers of future growth; its ability to retain and increase its player base and develop new video games and enhance existing games; competition from companies in a number of industries, including other game developers and publishers and both large and small, public and private Internet companies; its relationships with third-party platforms such as Xbox Live and Game Pass, PlayStation Network, Steam, Epic Games Store, the Apple App Store, the Google Play Store, My Nintendo Store and the Amazon Appstore; expectations for future growth and performance; and assumptions underlying any of the foregoing.

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