



Snail, Inc. Announces Steam Publisher Sale and Spooky Games' Updates

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CULVER CITY, Calif., Oct. 26, 2023 (GLOBE NEWSWIRE) -- Snail, Inc. (Nasdaq: SNAL) ("Snail"), a leading, global independent developer and publisher of interactive digital entertainment, is thrilled to announce a [Steam Publisher Sale](#) from **October 26th, 2023** to November 2nd, 2023! During this sale, consumers can explore a wide variety of thrilling gaming adventures, ranging from Snail's newly available [ARK Survival Ascended](#) and ARK's legacy DLCs, to Wandering Wizard's latest addition, Survivor Mercs, all with spooktacular discounts of **up to 80%**. And that's not all – as the Halloween season approaches, Snail has spooky surprises in store for players.

Snail's indie social deduction part game, [West Hunt](#), is set to undergo a supernatural transformation, emerging as "**West Haunt**." This eerie DLC promises to immerse players in a spine-tingling Wild West adventure like never before! Fallen outlaws will have the ability to come back from the dead to haunt the Sheriff and distract them from finding other outlaws. Kick things up a notch with the new Halloween Pack 2 DLC and give your Sheriff a fitting Grim Reaper makeover.

As an extra treat during this sale, [Survivor Mercs](#) is also receiving a supernatural update with a frighteningly adorable Halloween re-theme! Along with the Halloween festivities comes our first big update since Early Access, introducing a new map and an eerie new boss encounter to unlock further progression in the game!

This sale promises to add an extra layer of excitement and challenge for players, making this Halloween season one to remember. Don't miss out on the savings and the spine-tingling fun – join [SnailGamesUSA](#) during this limited-time sale.

Below are the key details for both the Steam Publisher Sale and the Survivor Mercs game update:

Steam Publisher Sale Highlights:

Dates: October 26th 2023 10am PST - November 2nd, 2023

Platform: Exclusively on Steam

Discounts: up to 80% off

West Hunt DLC Highlights

Update Date: October 23rd 2023

- **Halloween Re-theme:** The "Town" Map will undergo a haunting transformation, morphing into "Haunted Town" crafting an eerie ambiance that teleports players to a spine-chilling, supernatural world.
- **Halloween Pack 2 DLC Features:**
 - 3 Scary Outlaw Whistles
 - 3 Sheriff's Taunts
 - 2 Sprays
 - 1 Sheriff Halloween Skin
- **Terrifying Easter Egg:** Those brave enough to explore Haunted Town may find a hidden easter egg, leading to a special reward!
- **Player Functions:** Outlaws will rise from the dead as ghosts to haunt the Sheriff and try to distract him from his goal of finding other outlaws.

Survivor Mercs Game Update Highlights:

Update Date: Halloween Update October 23rd, New Map and Boss October 27th

- **New Map:** Command the bullet hell in a brand-new map filled with new loot and obstacles.
- **New Boss:** Prepare for a hair-raising boss encounter that's sure to test your gaming skills.
- **Halloween Re-theme:** Scare away the enemies with Halloween masks! Keep an eye out for spooky elements and loot sprinkled throughout the map as well!

Snail's Steam Publisher Sale offers a unique opportunity to acquire Snail titles at remarkable prices, exclusively on the Steam platform. Immerse yourself in new eerie worlds in both "West Hunt" and "Survivor Mercs" with their thrilling new updates and brace yourself for an unforgettable gaming experience!

About Snail, Inc.- <https://www.snailgamesusa.com/>

Snail is a leading, global independent developer and publisher of interactive digital entertainment for consumers around the world, with a premier portfolio of premium games designed for use on a variety of platforms, including consoles, PCs and mobile devices.

Wandering Wizard- <https://wanderingwizard.com/>

Wandering Wizard is an indie publishing label by Snail. The new branch is dedicated to bringing independent western developed games to the global market. Wandering Wizard is based in Los Angeles, California.

Forward-Looking Statements

This press release contains statements that constitute forward-looking statements. Many of the forward-looking statements contained in this press release can be identified by the use of forward-looking words such as "anticipate," "believe," "could," "expect," "should," "plan," "intend," "may," "predict," "continue," "estimate" and "potential," or the negative of these terms or other similar expressions. Forward-looking statements appear in a number of places in this press release and include, but are not limited to, statements regarding Snail's intent, belief or current expectations. These forward-looking statements include information about possible or assumed future results of Snail's business, financial condition, results of operations, liquidity, plans and objectives. The statements Snail makes regarding the following matters are forward-looking by their nature: growth prospects and strategies; launching new games and additional functionality to games that are commercially successful; expectations regarding significant drivers of future growth; its ability to retain and increase its player base and develop new video games and enhance existing games; competition from companies in a number of industries, including other game developers and publishers and both large and small, public and private Internet companies; its relationships with third-party platforms; expectations for future growth and performance; and assumptions underlying any of the foregoing.

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