



## **Snail Games Announces ARK Franchise Tops Charts at Steam's Dinos vs. Robots Fest**

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CULVER CITY, Calif., March 05, 2024 (GLOBE NEWSWIRE) -- Snail, Inc. (Nasdaq: SNAL) ("Snail Games" or "the Company"), a leading global independent developer and publisher of interactive digital entertainment, today announced the ARK franchise's achievement at Steam's Dinos vs. Robots Fest, held from February 26 to March 4, 2024. ARK Survival Ascended emerged as the number one best seller, spotlighting the strong market presence and growth potential of the ARK franchise.

Steam's Dinos vs. Robots Fest, a week-long celebration featuring dinosaur- and robot-themed games, offered discounts and demos to gamers worldwide. ARK Survival Ascended's top chart position, alongside ARK Survival: Evolved's ranking among the top ten best sellers, highlights the franchise's lasting appeal and robust community support. These achievements highlight the ongoing popularity of ARK Survival: Evolved, which continues to attract new players eight years post-release, and the strong reception for ARK Survival: Ascended. Fueled by the success of the ARK franchise and its loyal, growing community, Snail Games is motivated to further expand and innovate within the ARK franchise.

"Our recent achievements at Steam's Dinos vs. Robots Fest highlight the ARK franchise's incredible journey and potential," said Jim Tsai, CEO of Snail, Inc. "The continued support from new and existing players reinforces our dedication to delivering innovative and engaging gaming experiences that exceed players' expectations, and to exploring new opportunities for growth, innovation, and storytelling. Looking ahead, we are dedicated to continuing to expand the ARK universe and our other gaming offerings, as we aim to further push the boundaries of creativity and development to deliver high-quality games."

### **About Snail, Inc.**

Snail, Inc. is a leading global independent developer and publisher of interactive digital entertainment for consumers around the world, with a premier portfolio of premium games designed for use on a variety of platforms, including consoles, PC's and mobile devices.

### **Forward-Looking Statements**

This press release contains statements that constitute forward-looking statements. Many of the forward-looking statements contained in this press release can be identified by the use of forward-looking words such as "anticipate," "believe," "could," "expect," "should," "plan," "intend," "may," "predict," "continue," "estimate" and "potential," or the negative of these terms or other similar expressions. Forward-looking statements appear in a number of places in this press release and include, but are not limited to, statements regarding Snail's intent, belief or current expectations. These forward-looking statements include information about possible or assumed future results of Snail's business, financial condition, results of operations, liquidity, plans and objectives. The statements Snail makes regarding the following matters are forward-looking by their nature: growth prospects and strategies; launching new games and additional functionality to games that are commercially successful, including the launch of ARK: Survival Ascended, ARK: The Animated Series and ARK 2; expectations regarding significant drivers of future growth; its ability to retain and increase its player base and develop new video games and enhance existing games; competition from companies in a number of industries, including other game developers and publishers and both large and small, public and private Internet companies; its relationships with third-party platforms such as Xbox Live and Game Pass, PlayStation Network, Steam, Epic Games Store, the Apple App Store, the Google Play Store, My Nintendo Store and the Amazon Appstore; expectations for future growth and performance; and assumptions underlying any of the foregoing.

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