



Snail Inc. Unveils Release Date for Anticipated Title, Bellwright

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CULVER CITY, Calif., April 11, 2024 (GLOBE NEWSWIRE) -- Snail, Inc. (Nasdaq: SNAL) ("Snail" or "the Company"), a leading, global independent developer and publisher of interactive digital entertainment, is thrilled to announce its much-anticipated title, "Bellwright" is officially launching into Early Access on Steam, on April 23rd, 2024, at 12:00 pm UTC.

Bellwright promises to be a groundbreaking addition to Snail's portfolio, offering an immersive gaming experience that transcends traditional gaming. Bellwright is a city builder, RPG, and survival strategy game where players are the leaders and catalysts of a revolution. Set in a rich and dynamic world filled with intricate storytelling and innovative gameplay mechanics, Bellwright brings something unique to the gaming landscape.

Following the success of Snail Inc.'s recent releases, including ARK Survival Ascended's "Scorched Earth" map and "Bob's Tall Tales" DLC, Snail Inc. is set to maintain its momentum entering the second quarter of 2024. ARK: Survival Ascended and Bob's Tall Tales were both in the top three selling software on Steam at launch. These successes, resulting in an approximately 400% player increase on one of Snail's biggest titles, serve as a testament to Snail's dedication to delivering immersive experiences that resonate with players.

Bellwright underwent a sneak peek creator beta test last month, generating overwhelmingly positive feedback from participants. This successful beta test further solidified Snail's confidence in the game's potential to resonate with players. "I think we'll be playing more of it. This first look is good, but ... the more we play the better it will get." -Raptor (Streamer and YouTube Creator)

"We are incredibly excited to unveil Bellwright to the world," said Jim Tsai, CEO of Snail, Inc. "With its compelling narrative and immersive gameplay, we believe Bellwright has the potential to captivate players and become a long-term success."

As Bellwright's official release date approaches, Snail Inc. remains committed to delivering value to shareholders and stakeholders.

For more information, visit [Snail Games](#).

About Snail, Inc.

Snail, Inc. is a leading, global independent developer and publisher of interactive digital entertainment for consumers around the world, with a premier portfolio of premium games designed for use on a variety of platforms, including consoles, PCs, and mobile devices.

Forward-Looking Statements

This press release contains statements that constitute forward-looking statements. Many of the forward-looking statements contained in this press release can be identified by the use of forward-looking words such as "anticipate," "believe," "could," "expect," "should," "plan," "intend," "may," "predict," "continue," "estimate" and "potential," or the negative of these terms or other similar expressions. Forward-looking statements appear in a number of places in this press release and include, but are not limited to, statements regarding Snail's intent, belief or current expectations, including the scheduled release date of 'Bellwright' and the overall acceptance and positive feedback of 'Bellwright' by players. These forward-looking statements include information about possible or assumed future results of Snail's business, financial condition, results of operations, liquidity, plans and objectives. You should carefully consider the risks and uncertainties described in the "Risk Factors" section of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, which was filed by the Company with the SEC on April 1, 2024, and other documents filed by the Company from time to time with the SEC. The Company does not undertake or accept any obligation to release publicly any updates or revisions to any forward-looking statements to reflect any change in its expectations or any change in events, conditions, or circumstances on which any such statement is based.

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