Snail Games Celebrates Pivotal Milestones and New Content for the ARK Franchise

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CULVER CITY, Calif., Feb. 14, 2025 /PRNewswire/ -- Snail Games (Nasdaq: SNAL), a premier global developer and publisher of interactive digital entertainment, celebrates new milestones that are reshaping the ARK universe. The franchise has expanded with ***ARK: Ultimate Mobile Edition*** achieving 4 million downloads, and the debut of the Greek-themed Astreos Map as an Official Partner DLC in ***ARK: Survival Ascended*** . Together, these developments underscore Snail Games' relentless commitment to innovation and community creativity, setting the stage for a dynamic future for the ARK franchise.

ARK: Survival Ascended – DLCs, Mods and UGC

Snail Games is proud to celebrate the launch of the Astreos Map as an Official Partner DLC for ***ARK: Survival Ascended*** —a significant evolution from its origins as a community-created mod by acclaimed map author Nekatus. Now fully supported as a paid DLC, the Astreos Map infuses the ARK universe with a rich Greek mythology twist, delivering immersive new environments and challenges that transform the overall gameplay experience.

This official release exemplifies Snail Games' dedication to nurturing mods, user-generated content and creativity. With over 3,500+ mods available for ARK: Survival Ascended, including the ARK x Power Rangers Wave 2 Premium Mod, developed in partnership with Hasbro and CurseForge, Snail Games solidifies its commitment to supporting innovative contributions that drive the ARK franchise's evolving ecosystem.

By championing community ingenuity and creativity, Snail Games is expanding the ARK universe while paving the way for new opportunities that extend the product's lifecycle.

ARK: Ultimate Mobile Edition Surpasses 4 Million Downloads

Building on its commitment to expanding the ARK universe, ARK: Ultimate Mobile Edition has surpassed 4 million downloads and shows no signs of slowing down as they've recently added the fan-favorite **Ragnarok** expansion map in ***ARK: Ultimate Mobile Edition***. This massive community-created map is now available for all mobile survivors on the App Store® and Google Play Store ™. This milestone highlights the franchise's growing appeal and the company's success in delivering engaging, accessible gameplay experiences to a global audience. ARK: Ultimate Mobile Edition reduces the high hardware requirements that can traditionally limit access to the franchise, expanding its reach at unprecedented levels.

Upcoming Announcements at GDC 2025

Looking ahead, Snail Games has teased additional major updates for the ARK franchise to be unveiled at the upcoming Game Developers Conference (GDC) 2025. These announcements are anticipated to provide further insights into the franchise's roadmap.

Contacts

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About Snail Games

Snail Games is a leading global developer and publisher, known for delivering innovative, immersive gaming experiences across a range of genres and platforms. With a legacy of technological innovation and a focus on community engagement, Snail Games is shaping the future of interactive entertainment.

Forward-Looking Statements

This press release contains statements that constitute forward-looking statements. Many of the forward-looking statements contained in this press release can be identified by the use of forward-looking words such as "anticipate," "believe," "could," "expect," "should," "plan," "intend," "may," "predict," "continue," "estimate" and "potential," or the negative of these terms or other similar expressions. Forward-looking statements appear in a number of places in this press release and include, but are not limited to, statements regarding Snail's relentless commitment to innovation and community creativity, which may set the stage for a dynamic future for the ARK franchise. You should carefully consider the risks and uncertainties described in the "Risk Factors" section of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2023, which was filed by the Company with the SEC on April 1, 2024 and other documents filed by the Company from time to time with the SEC, including the Company's Forms 10-Q filed with the SEC. The Company does not undertake or accept any obligation to release publicly any updates or revisions to any forward-looking statements to reflect any change in its expectations or any change in events, conditions, or circumstances on which any such statement is based.

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