



Snail Games Celebrates ARK Franchise's 10-Year Anniversary with New Content and Global Community Events

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A Thriving Franchise Marking 10 Years of Innovation Within the Sandbox Survival Genre

CULVER CITY, Calif., June 02, 2025 (GLOBE NEWSWIRE) -- **Snail, Inc. (Nasdaq: SNAL)** ("**Snail Games**" or the "**Company**"), a leading global independent developer and publisher of interactive digital entertainment, is proud to commemorate the 10-year anniversary of *ARK: Survival Evolved* ("ASE"), its flagship title and a pillar of its long-term success. Since its debut in Early Access in 2015, *ARK* has evolved into what we believe to be a world-renowned franchise with a massive player base, strong commercial performance, and an enduring presence in the sandbox survival gaming ecosystem.

With an install base of over 92.1 million for *ARK: Survival Evolved* and more than 3.7 billion hours of total playtime logged on Steam, the original title remains one of the most enduring and beloved survival games in the genre. ASE recorded 1.1 million Steam peak daily active users (DAU), a reflection of its global reach and dedicated community.

The next-generation remake, *ARK: Survival Ascended* ("ASA"), continues this legacy with a 4.2 million install base since launch in 2023 and more than 275 million hours played to date on Steam. ASA's peak DAU of 308,000 illustrates the strong adoption of the UE5-powered game, with more content, performance enhancements, and cross-platform innovations planned for future growth.

In December 2024, *ARK: Ultimate Mobile Edition* launched globally. The mobile mode effectively reduces hardware barriers and extends the reach of the ARK franchise to a broader international and mobile-first audience. Since its release, the mobile title has exceeded 6.1 million downloads across iOS and Android platforms. With additional premium expansion maps slated for the rest of 2025, Snail Games continues to enhance the mobile experience and reinforce its commitment to growing the ARK franchise on mobile platforms.

IGN Live 2025

As part of ARK's 10th anniversary campaign, Snail Games will also be exhibiting at IGN Live, which will be held from June 6th through June 8th. ARK will be featured both through an interactive booth experience and a dedicated developer panel, providing a platform to engage directly with fans and highlight one of ARK's next chapters *ARK: Aquatica*. At the booth Snail will be hosting a contest with a \$10,000 prize pool, stop by for more details!

Upcoming Content Releases

To mark the 10-year milestone, Snail Games is launching a series of content and community activations across platforms:

- **ARK: Survival Ascended Anniversary Event** – Scheduled to span across June 2nd - June 12th; Includes an Egg Incubator, Birthday Suit cosmetics, Surprise Cake item, new event skins, emotes, and additional celebratory in game content.
- **ASA: Astraeos Update** - The first major update of Astraeos introduces Lemnokis, a vast new island featuring diverse biomes from snowy and warm redwoods to valleys, forests, and glacier caves, the game's first duo-minibosses Kalydonios and Erymanthian (two colossal boars wielding fire and poisonous gas), as well as new deep-sea zones rich in resources and a mysterious oceanic location known as The Maelstrom.
- **ARK: Ultimate Mobile Edition** - Genesis Part 1 is becoming available for mobile players on June 3rd.
- **ARK: Lost Colony** pre-orders start June 18, 2025 - a full-sized canonical expansion pack that continues the ARK saga with a massive, danger-filled city, new creatures, items, structures, exotic tames, advanced building systems, unique gear, powerful character abilities, and a storyline that bridges *ARK: Extinction*, *ARK: Genesis*, and *ARK 2*.
- **ARK: Ragnarok** - The fan favorite ancient battleground of beasts and myth awakens again June 18th, fully remastered in *ARK Survival: Ascended*.
- **ARK: Aquatica DLC** - Luminati Suns' track "On My Way" sets the tone for underwater playground DLC *ARK: Aquatica*.
[Listen to "On My Way" on Steam!](#)
[Watch the Luminati Suns "On My Way" Behind the Scenes Video](#)

For creators interested in collaborative opportunities reach out to creatordirect@noiz.gg.

About Snail, Inc.

Snail, Inc. (Nasdaq: SNAL) is a leading, global independent developer and publisher of interactive digital entertainment for consumers around the world, with a premier portfolio of premium games designed for use on a variety of platforms, including consoles, PCs, and mobile devices. For more information, please visit: <https://snail.com/>.

Forward-Looking Statements

This press release contains statements that constitute forward-looking statements. Many of the forward-looking statements contained in this press release can be identified by the use of forward-looking words such as "anticipate," "believe," "could," "expect," "should," "plan," "intend," "may," "predict," "continue," "estimate" and "potential," or the negative of these terms or other similar expressions. Forward-looking statements appear in a number of places in this press release and include, but are not limited to, statements regarding certain of the Company's upcoming plans to celebrate and commemorate the 10-year anniversary of the Company's flagship title and a pillar of its long-term success : *ARK: Survival Evolved*, which includes a proposed exhibition at IGN Live, which will be held from June 6th through June 8th, 2025. You should carefully consider the risks and uncertainties described in the "Risk Factors" section of the Company's Annual Report on Form 10-K for the fiscal year ended December 31, 2024, which was filed by the Company with the SEC on March 26, 2025 and other documents filed by the Company from time to time with the SEC, including the Company's Forms 10-Q filed with the SEC. The Company does not undertake or accept any obligation to release publicly any updates or revisions to any forward-looking statements to reflect any change in its expectations or any change in events, conditions, or circumstances on which any such statement is based.

Investor Contact:

John Yi and Steven Shinmachi

Gateway Group, Inc.

949-574-3860

SNAL@gateway-grp.com